



## American Water Ski Educational Foundation

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### **FOR IMMEDIATE RELEASE**

Polk City, Florida

### **Correct Craft Becomes Corporate Sponsor Of AWSEF**

The American Water Ski Educational Foundation is pleased to announce that Correct Craft, Inc., has agreed to become a corporate sponsor of the AWSEF through 2011.

"Our long relationship with Correct Craft, Inc., goes back more than 50 years when I called to ask Correct Craft to provide a boat for the Alabama Warrior Ski Club in Birmingham, Ala., and of course they sent one up for the club to use," said Carole Lowe, director of the AWSEF. "Correct Craft was the first company to step forward in 1999 to provide \$100,000 toward the construction of the building for the AWSEF Water Ski Hall of Fame and Museum, and the first to become a Corporate Sponsor in 2010 to help the AWSEF fulfill all its programs. The relationship with Correct Craft has been rewarding for the AWSEF and the continuation of this support is greatly appreciated."

The AWSEF Water Ski Hall of Fame and Museum is located alongside I-4 at exit 44 in Polk City, Fla. To learn more about the AWSEF Corporate Sponsor program, go to [www.waterskihalloffame/Donate.html](http://www.waterskihalloffame/Donate.html) and click on "Corporate Sponsor."

The AWSEF, parent organization of the Water Ski Hall of Fame and Museum, was founded in 1968 as a no-profit foundation dedicated to the preservation of the traditions of one of America's most popular family recreational activities and to the encouragement of and education in the safe enjoyment of water skiing.

*News Release*